

Press Release: Mexico Elections

Survey results are representative for *internet-connected Mexicans*:

- **21% of Mexicans would vote for the Movimiento Regeneración Nacional (MORENA) party in the upcoming election.**
 - **56% of Mexicans say they do not trust the National Electoral Institute in Mexico to conduct free and fair elections in the 2018 presidential elections**
 - **12% of Mexicans would vote for the Partido Acción Nacional (PAN) while 9% would vote for the Partido Revolucionario Institucional (PRI).**
 - **As of mid December, public approval for President Enrique Peña Nieto is at 21% among Mexicans.**
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Berlin, 16 January, 2018

In December 2017, Dalia began to monitor the standing of political parties in the upcoming election in Mexico. Dalia's election poll will track changes on a monthly basis until July 2018, when the elections in Mexico are scheduled to take place. The poll covers public opinion of internet-connected Mexicans.

As of December 2017, most Mexicans in Dalia's poll remain undecided about their election choices (24%) and others say they don't plan to vote (12%). Among political parties, the Movimiento Regeneración Nacional (MORENA) has the highest support (21%), followed by the Partido Acción Nacional (PAN, 12%) and the Partido Revolucionario Institucional (PRI, 9%). Andrés Manuel López Obrador, Ricardo Anaya Cortés, and José Antonio Meade Kuribreña are these party's candidates, respectively.

Another issue of increasing importance for the election is growing distrust in the electoral system. As of December, 56% of internet connected Mexicans say they do not trust the National Electoral Institute to conduct fair elections.

Dalia also collects public approval ratings towards the current President, political representatives and the ruling party in a monthly survey of roughly 500 unique internet connected respondents across Mexico. Data is collected in the second week of each month. From November to December, public opinion of the president, representatives and parties saw an upward trend ending with an approval rate of about 20%. As of mid December, approval of the president's performance is at 21%, approval of political representatives is at 20%, and ruling party (Partido Revolucionario Institucional, PRI) is at (17%).

Included below:

- **Live Infographic Link**
- **Survey Questionnaire**
- **Survey Methodology**
- **About Dalia Research**

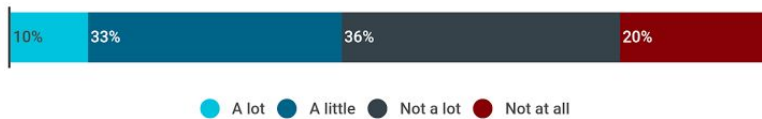
Live Infographic

<https://infogram.com/mexico-election-1hmr6govjxpo4nl>

Mexico: Elections and Approval Ratings

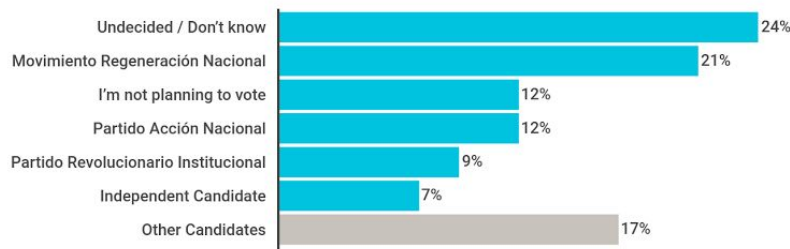
Trust in Fair Elections

"How much do you trust the National Electoral Institute in Mexico to conduct free and fair elections for the 2018 presidential elections?"



2018 Presidential Election Poll

"Which of the following political parties are you most likely to vote for in the 2018 presidential elections?"



Public Approval Ratings

% Who approve of the following's job performance



The presidential election poll is based on a survey of 537 internet-connected people across Mexico completed in December 2017 by Dalia Research. Trending results are based on ~500 respondents across Mexico collected from July to December 2017.

Survey Questionnaire

Which of the following political parties are you most likely to vote for in the 2018 presidential elections?

- Partido Revolucionario Institucional (PRI)
- Partido Acción Nacional (PAN)
- Movimiento Regeneración Nacional (Morena)
- Partido de la Revolución Democrática (PRD)
- Movimiento Ciudadano
- Partido Encuentro Social
- Nueva Alianza
- Partido del Trabajo (PT)
- Partido Verde Ecologista de México (PVEM, PVE o Verde)
- Independent candidate
- Other
- Undecided / Don't know
- I'm not planning to vote / null vote

How much do you trust the National Electoral Institute in Mexico to conduct free and fair elections for the 2018 presidential elections?

- A lot
- A little
- Not a lot
- Not at all

Do you approve or disapprove of the way President Enrique Peña Nieto is performing his job?

- Strongly approve
- Somewhat approve
- Neither approve nor disapprove
- Somewhat disapprove
- Strongly disapprove

Do you approve or disapprove of the way the person who represents you in the national parliament / congress is performing their job?

- Strongly approve
- Somewhat approve
- Neither approve nor disapprove
- Somewhat disapprove
- Strongly disapprove

Do you approve or disapprove of the way Partido Revolucionario Institucional (PRI) is performing its job?

- Strongly approve
- Somewhat approve
- Neither approve nor disapprove
- Somewhat disapprove
- Strongly disapprove

Survey Methodology

The trending data presented in this press release was collected by Dalia Research on a monthly basis from July 2017 to December 2017 in Mexico. A sample size of n~500 was drawn taking into account current internet-connected population distributions with regard to age (14-65 years), gender, education and region (urban / rural). An iterative algorithm was used to identify the optimal combination of weighting variables based on sample composition within each country. An estimation of the overall design effect based on the distribution of weights was calculated at 1.1. Calculated for a sample of this size and considering the design-effect, the margin of error would be +/-4.4 % at a confidence level of 95%.

About Dalia Research

Dalia Research was founded in Berlin in 2013 with a clear vision to utilize mobile technology to change the way attitudinal data is collected, analysed and presented. For more information about Dalia and its work, please visit: www.daliaresearch.com

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